

2009

ON CALL

Gravity7

Smart social media consulting. The advisor to have on your side.



SOCIAL INTERACTION SPECIALIST ON CALL

Guarantee yourself peace of mind with a piece of the mind. Pick my brain as you iterate your social media applications. Employ creative thinking on behalf of your social media campaign. Engage a network of diverse social media users. Make it better for the people.

The state of social media today is evolving at an ever-greater pace. Demanding constant attention from its users, social media seem to change as quickly as we are able to adapt and accommodate them. The landscape of applications, tools, sites, and services supports many diverse ecosystems and cultures. How well adapted are your strategies? How fit for survival is your approach?

Obtain peace of mind by having a social media specialist on call. I offer deep expertise and insight into what makes social media work in different ways for different kinds of people. Bringing years of industry experience as a developer and social media consultant to the table, I can offer on call consulting to your efforts and plans. I do this in short and engaging

conversations at the time that you need them and specific to your concerns.

Allow me to represent your users and their interests and motives. And to validate user practices and the growth of social practices around your social media product or service.

On call consulting can benefit you if you:

- have a social media company
- have a social media product
- are engaging in a social media campaign
- are interested in trends observations
- have concerns around usability
- wish to improve participation
- need help with social media analytics



Adrian Chan

Social interaction specialist in the social experience of online media. Call 415 516 4442 or email adrian@gravity7.com